

Red Square Sunday Showcase

What is it?

- A concert series featuring new/up-and-coming bands and musicians in a live, professional atmosphere, usually held one Sunday per month, between 6 p.m. and midnight.
- An opportunity for acts with little or no on stage experience to perform at a music venue with professional audio engineering
- An opportunity to be seen and heard by fans, friends and family of other similar musical acts
- An opportunity to prove your ability to market your act and draw a crowd
- An opportunity for Red Square booking agents to find and help develop new talent



How does it work?

- Bands will be booked by Red Square Staff 4-6 weeks in advance
- There will be 6-8 time slots of either 30 or 45 minutes with 15 to 20 minute breaks between acts
- At the time of booking, bands will be provided with tickets to the event to sell; additional tickets can be picked up at the venue if the band sells out
- Tickets will also be available for purchase online via redsquarealbany.com
- Tickets are \$8 in advance (online will also include a processing fee) and \$12 at the door
- Bands will be required to report ticket sales and drop off money collected to date on the Friday, 9 Days prior to the event date
- Bands must have 8 tickets sold at that time to secure a time slot for the event
- Those with the highest number of tickets sold as of 9 days prior will have first choice of time slots; time slots will be communicated and posted by the Monday prior to the event
- Bands are encouraged to continue selling tickets up to the day of the event, as final payouts will be determined by total ticket sales, including those reported at the door
- Bands will be paid out 70% of their total ticket sales after 7 tickets sold
 - Example: Band sells 20 pre-sale tickets @ \$8 each, for a total of \$160
The first 7 tickets sold (\$56) goes to the house; 70% of the remaining \$104, or \$72.80 is paid out to the band
- On the day of the show, bands are required to check in at 5 p.m., report ticket sales, and drop off the money collected and any unsold tickets
- The first 3 bands on the schedule will begin to load in at 5 p.m.
- Bands later on the schedule should wait to unload gear until directed by event staff
- There will be a house drum kit provided for all bands to use. Drummers should bring their own cymbals, sticks, any auxiliary pieces and their own snare (if desired).
- Other musicians should bring their instruments, amps, cords and pedals as needed.
- Microphones will be provided.
- Following their performance, bands should promptly unload their gear.
- Performers are encouraged to stay and support the other acts on the bill, but may check out with the show manager anytime following their performance to settle any payment earned.

What is the fine print?

- No exceptions will be made to the program as it is described above.
- All communication should be handled via e-mail to showcase@redsquarealbany.com to ensure an accurate record is kept of all messages. Bands should have one member as their official contact person.
- Submissions for consideration MUST include: Band Name, # of members, list of instruments
- Names and ages of all members of the group to perform must be provided prior to the official booking of an act
- Unsold tickets must be returned at check-in on the day of show; performers are responsible at the face value of the ticket.
- Red Square reserves the right to change or cancel shows at it sees fit. In the event of a cancellation, Red Square will work with bands to ensure refunds are provided as deemed appropriate.
- Any persons under the age of 21 caught drinking or under the influence of alcohol will be removed from the premises, without refund, including performers. No Exceptions.
- At least one band member, age 18 or older, must sign below and return this form when picking up initial allotment of tickets. If no band members are 18 or older, please also have a parent or guardian sign the acknowledgement.

Where do I sign?

Acknowledgement

I acknowledge that I have read and agree to the provisions set forth in this document, and will adhere to all of the rules of the event venue, Red Square, at all times.

Band Member

print name

signature

Band Member / Official Guardian (circle which)

print name

signature